



Summary

20 years as a Fine Artist, with 7+ years as a Web & Graphic Designer. My education in cognitive science and neuroscience, as well as my extensive background in the arts, gives me a unique insight into how users interact with and are affected by design. I enjoy solving problems creatively and collaboratively, and I bring humility, perseverance, curiosity, and a love of learning to all that I do. I am passionate about creating designs that are not only aesthetically pleasing, but also functional, accessible, and meaningful.

Experience

Fusion Creative Works – Graphic & Website Designer

2021 - Present

- Manage 60+ Wordpress websites created with Divi theme and builder, HTML & CSS.
- Created the interior layout and design for 50+ fiction/non-fiction books using Adobe InDesign, Illustrator, & Photoshop.
- Created over 30 eBooks using Sigil.
- Designed graphic assets, infographics & PDFs for digital & print use.

Conscious Classroom – Design Director

2023 - Present

- Website and curriculum content redesign in 2023, website redesign in 2025.
- Wordpress, Learndash, Adobe Creative Suite, & HTML/CSS.
- Manage and create all design deliverables and collateral.
- Creation of user flows and user guide.
- Management of freelance video editor, hosting platform, and any IT related concerns.

Bainbridge Island Studio Tour – Web & Graphic Designer

2018 - 2024

- Maintained the website and database, twice yearly change over of artists, artist info, images and Tour information.
- Brochure creation, print/digital/web ads, posters, and downloadable PDFs for attendees.
- Site re-design in 2020 due to Covid-19. Increased traffic from 9,000 hits/month to 13,000 hits/month, with a high of 27,800 hits/month - a 44% increase in monthly traffic.

Freelance Web & Graphic Designer

2017 - Present

- Clientele: small businesses, individuals & start-ups - industries include: medical, active lifestyle, life coaching, tech, local community, craft beer, etc.
- Upwork (freelancing platform): Top Rated with 100% Job Success Rate, 10 jobs, 473 hrs worked, and \$10k+ in earnings.
- Created Instagram & Facebook accounts for Arts & Humanities Bainbridge’s Public Art Commission; added 289 followers in first 90 days.
- Course Material Editing and Layout: Lee Eiseman, Executive Director, Pantone Color Institute: Color & Design Master Course, Crossover Colors in Interior Design.

Contact

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Tools

Adobe Creative Suite:

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Dreamweaver
- Sketch | Figma
- Acrobat
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- Axure RP
- Squarespace
- Wix (Wix Expert)
- Microsoft Office

Wordpress:

- DIVI, Elementor
- Bakery, Beaver
- WooCommerce
- Learndash
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- HTML5/CSS
- Javascript
- Bootstrap 4
- SQL Databases
- Mailchimp
- Sigil (ebooks)
- Google Docs

Skills

- Responsive Web Designs
- Print & Layout Designs
- Graphic Design
- Logo Design
- User Experience (UX)
- Social Media Marketing
- Project Management
- Prototypes
- Wireframes
- Design Research
- Case Studies
- Usability Testing
- Illustration
- Typography

Education

Web Design Certificate
UC San Diego - Extension
2018 - 2019

UX Design Certificate
UC San Diego - Extension
2017 - 2018

BS Cognitive Science
Specialization in Neuroscience
Minor Visual Arts - Studio
UC San Diego
1994 - 1998